Senior Citizens Advisory Committee
Meeting Minutes
March 15, 2016
76 South Orange Ave
Conference Room 2

In Attendance: Scott Egelberg (chair), Larry Aronson (sec.), Alyssa Aronson, Frank Franzonia, Peggy Cinberg, Nan Samons, Sandy Lublin, Harold Colton-Max, Alba Abbate, Tonia Moore, Shirley Gordon, William Graves, Lenore Berkman, & Village President Sheena Collum

1. Meeting called to order @6:35.
2. New participants were welcomed.
3. Approval of Minutes from February meeting with 2 spelling corrections noted
4. Sub-committee reports
    a. Communications Committee
        i. Peggy met with Adam Loehner.
        ii. New website is scheduled to go live April 1.
        iii. We are working towards a SO Senior Citizens Advisory tab that will link to a separate calendar for senior programs. Sheena explained why this can not be part of the main website.
    b. Grotta Grant update:
        i. The consultant selected is New Solutions. They have begun their work. Step one is an 'asset map' of SO staff and paid resources devoted to seniors.
        ii. A preliminary survey was passed out. Feedback on the survey is requested to be returned to Scott no later than Thursday 3/17 @ 4:30.
    c. SAGE: Meals on Wheels
        i. Larry reported on meeting at SAGE as follow up to questions raised at the last meeting. New questions were raised and Larry agreed to contact SAGE once again.
        ii. Program now has 13 participants. All but one participant is in one of the JCHC buildings.
        iii. Right now volunteer need is limited due to efficiency of covering the JCHC buildings. Alba is one of the current volunteers.
        iv. Once we have clarity on the follow up issues Sheena will once again do a blast to her network promoting the program

v. Sheena will participate with Meals on Wheels in a promotion highlighting senior village officials.
vi. Any fundraising to subsidize meals will wait until we have a clearer understanding of participation levels.

d. Mission Statement;
    i. There was concern expressed regarding the process of final approval of the mission statement. After some discussion we agreed not to take any further actions

e. Discount Card
    i. Discussed and agreed that we will continue to add new businesses as they are signed up. Any activity should be communicated thru Scott.
    ii. Discussed that there are retailers that are not honoring their commitment. These should be reported to Scott who will forward the information to Bob Zuckerman for follow up.
    iii. Scott agreed to confirm SOPAC availability.

5. New business
    a. Tonia and Peggy are now certified as Matter of Balance coaches. They are in process of securing 'Healthy Bones' certification. They will need to work with the Village to identify a location for an 8 week class and then do publicity to generate interest.
    b. The village has approved five lighted crosswalks. Locations still TBD
6. Next Meeting – April 19, 2016 @ 6:30.
7. Meeting adjourned at 8:15.